



For Immediate Release

## **Green Home Developer Announces Successful Close on First Funding Round**

*G2B Holdings completes Series A Funding, unveils new retail brand*

**SEATTLE, Washington (January 11, 2011)** – G2B Holdings, a Seattle-based company specializing in energy efficiency in residential redevelopment, announced today that it had successfully completed its first round of private equity funding.

The company, which buys homes, retrofits them for energy efficiency – and then returns them to market for a profit – expects to buy up to two homes a month for the coming year in the Seattle market.

“The seed capital gives us the needed liquidity to dive into the real estate market, realize discounts, and sustainably drive our mission of residential energy efficiency,” said G2B Holdings CEO Aaron Fairchild.

Previously known as G2B Ventures, the company also launched its new retail brand name of Green Canopy Homes.

“The notion of a nurturing canopy that provides sustainable comfort and beauty really resonates in our name,” said Green Canopy Executive Vice President Sam Lai. “We believe our brand will provide enduring value as increasing numbers of homebuyers demand energy efficiency, comfort and innovation in their future dwellings. We provide that in every one of our homes.”

In an indication of the ready flow of attractive properties, Green Canopy Homes has already purchased its first home following the funding round. The project, dubbed “The Centennial House” for its original 1911 build date, will be a deep retrofit featuring high-performance insulation, air sealing, sustainable materials, and will offer a solar PV and thermal hot water upgrade package. The project is expected to be completed by the end of April of this year.

About G2B Holdings –

Headquartered in Seattle, G2B Holdings is a real estate investment and consulting group actively engaged in developing more environmentally sustainable business opportunities with positive financial returns. Under the retail brand of Green Canopy Homes, the company executes its mission of inspiring resource efficiency in residential markets. For more information, please visit [www.greencanopyhomes.com](http://www.greencanopyhomes.com).

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